Attendee Profile

IFMA Facility Fusion is attended by an estimated 1,100 attendees from more than 43 U.S. states and 30 countries. Our attendees represent more than 690 companies with annual facility budgets totaling on average more than US$14 million.

Exhibitor Prospectus

Square Feet Managed

- 29% 500,001-1,000,000
- 36% 201,000-500,000
- 21% More than 1,000,000
- 7% 100,001-200,000
- 7% 100,000 or less

Industry of work w/n FM

- 58% Services
- 24% Non-profit
- 18% Manufacturing

Type of facility managed

- 67% Multiple buildings in multiple locations
- 20% Multiple buildings in one location
- 10% Space within a building
- 3% A single building

Annual facility budget

- Mean = US$14,221,364
- Median = US$8,000,000
- Range = US$200,000-US$54M

The majority of respondents are responsible for purchases in the following areas:

- Building automation
- Carpeting/flooring
- Construction
- Elevator/escalator
- Emergency systems
- Exterior maintenance products and services
- Fire safety
- FM software
- Furniture
- HVAC/IAQ products and services
- Interior maintenance
- Lighting/controls
- Moves/additions/changes
- Roofing
- Signage
The two-day exhibitor package includes:
- Three (3) booth staff registrations (additional booth staff may be purchased for US$30 per person);
- One complimentary conference registration (with booth staff privileges);
- Pre-registered AND post-attendee USPS mail list (one-time use each).

Build your booth in increments of 10ft x 10ft (3m x 3m):
- 10ft x 10ft: US$2,350
- 10ft x 20ft: US$4,700
- 20ft x 20ft: US$9,400

Other Booth Fees / Discounts:
- Corner booths are an additional US$100 per corner.
- IFMA Corporate Sustaining Partners receive a 10% discount off booth fees.

Optional Pre-show Marketing Items:
- Expanded exhibitor profile with logo (online & print): **US$100**
- Attendee Center: Display Piece (per item): **US$500**
- Pre-registered attendee broadcast email: **US$850**

Expo Hours:
**Move-In:**
Monday, April 3 | 2 p.m. – 5 p.m.
Tuesday, April 4 | 8 a.m. – 1 p.m.

**Show Hours:**
Tuesday, April 4 | 3 p.m. – 6:30 p.m.
Wednesday, April 5 | 10 a.m. – 12:30 p.m.

**Move-Out:**
Wednesday, April 5 | 12:45 p.m. – 5 p.m.

Sponsorship & Marketing Opportunities
You don’t have to be an exhibitor to participate as a sponsor or advertiser. Select from a variety of high-profile exposure options—from exclusive sponsorship of special events, to on-site services and attendee takeaways.

Sponsors are consistently recognized for their generous support of the event, underlining their direct contribution to the quality of the attendees’ learning and networking experience.

Contact us today to discuss your presence at IFMA Facility Fusion Las Vegas Conference & Expo 2017.

- **Online:**
  Go to facilityfusion.ifma.org/lasvegas/exhibit-sponsor
- **Email:** kim.coffey@ifma.org
- **Tel.:** 1-281-974-5681